



2019 Employee Workplace Trends Learning & Development Report

Outlook on Telecommunications Industry



WHAT WE WANTED TO KNOW

**How Employees Working in the Telecommunications Industry View
Skills Gaps, Prioritize Needs and Navigate Changes in 2019**

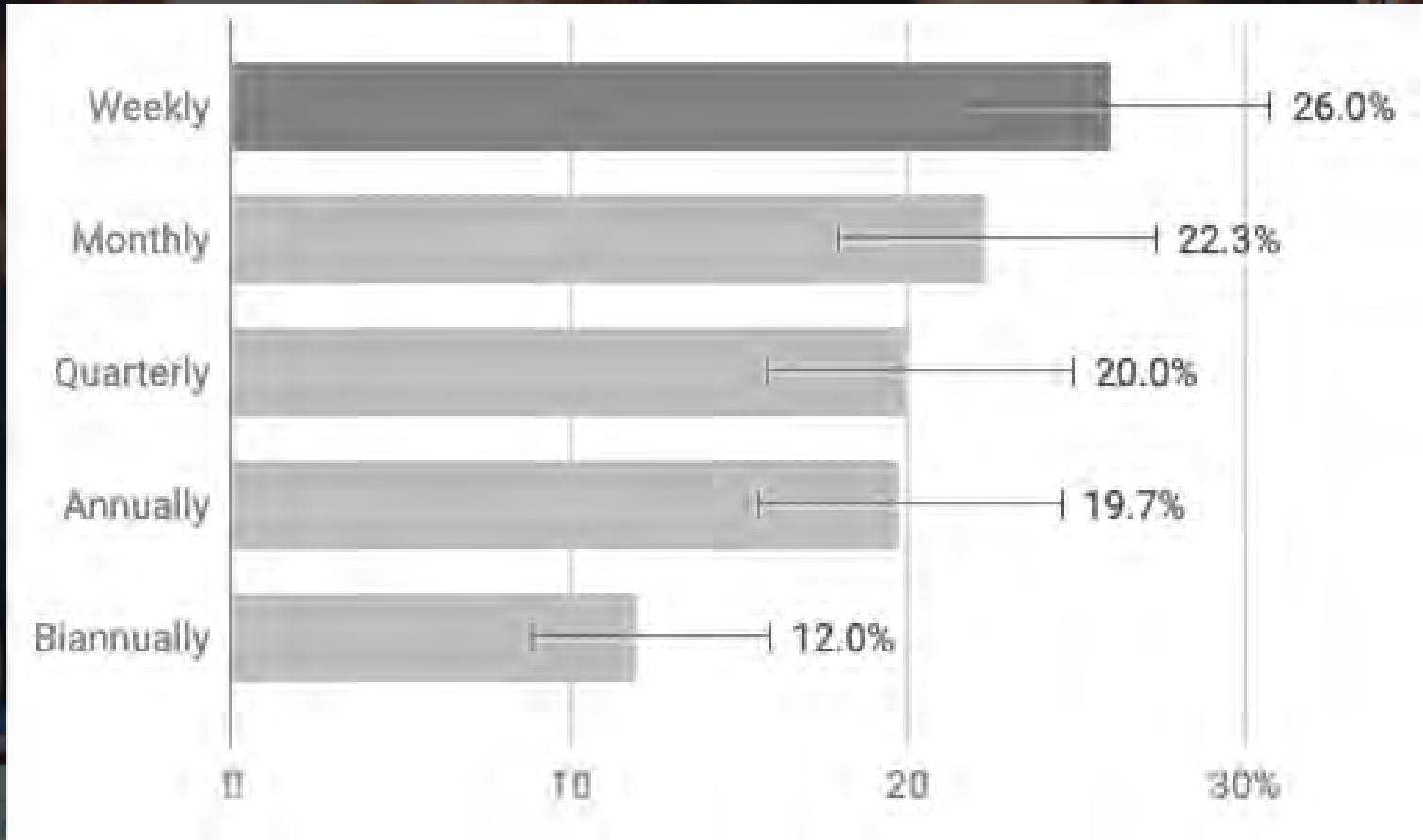
WHAT WE DID

CGS surveyed more than 600 U.S. employees (ages 18-65+) from various industries on how current training and development offerings affect their career and growth trajectory.

The survey was conducted in December 2018 and includes qualified responses from current telecommunications employees.

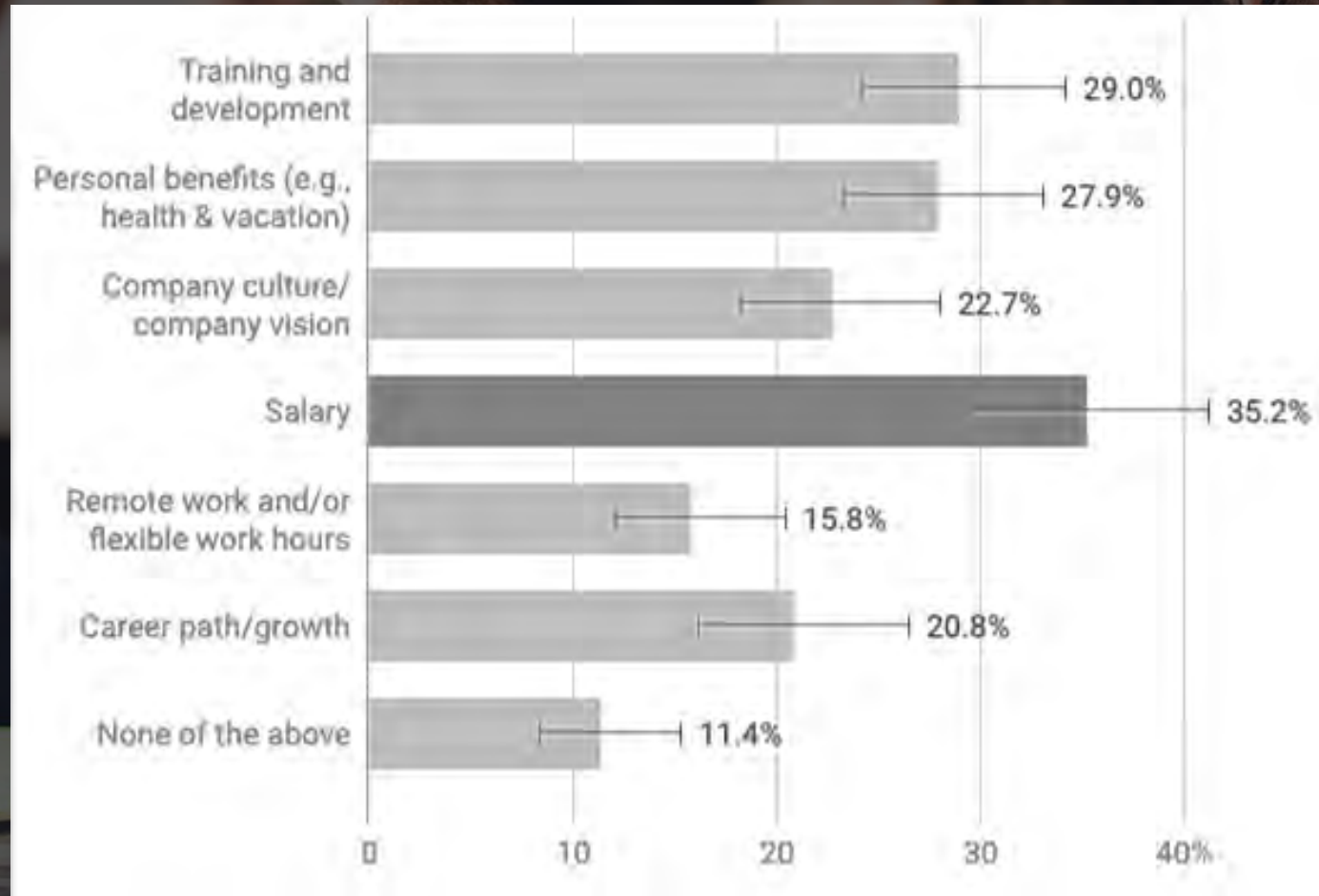
Frequent, New processes

Employees see new policies, processes, tools and tech rolled out frequently, with more than one-quarter experiencing changes weekly.



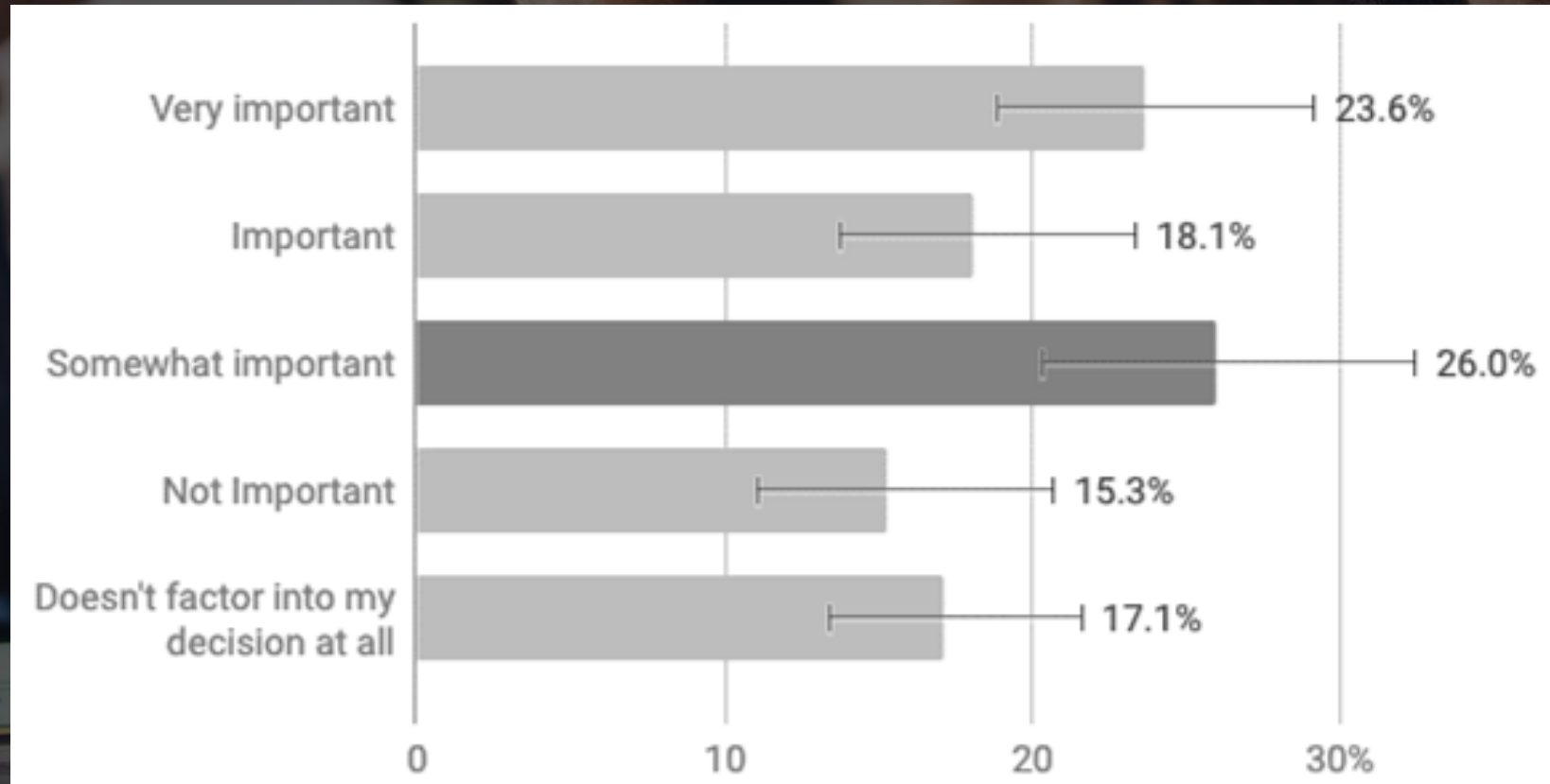
L&D Is Important

While salary is the most important requirement in accepting a new job, respondents consider training as the next most important attribute.



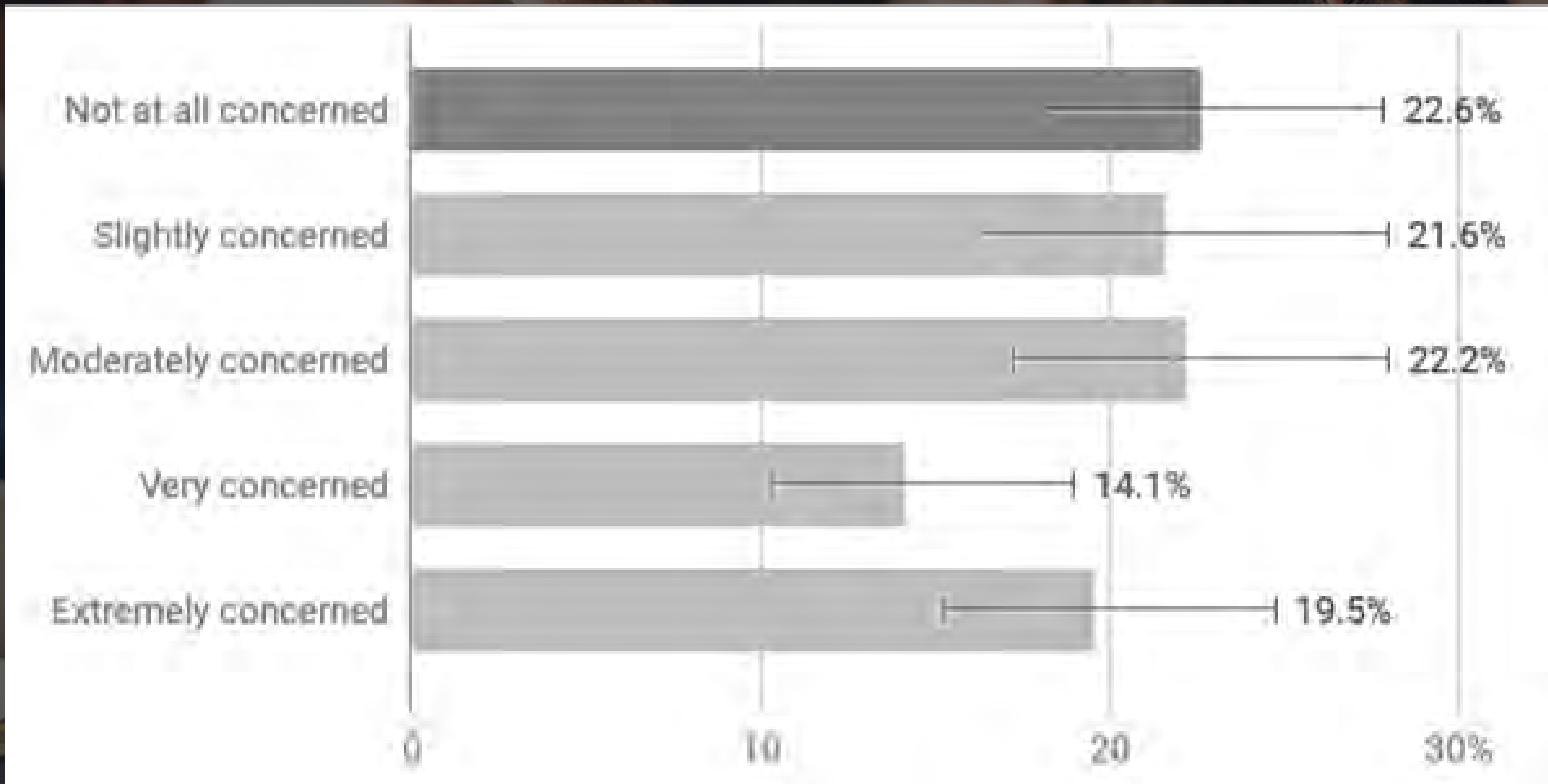
L&D Is a Factor in Recruiting

When contemplating a new position, more than two-thirds of respondents consider training and development as important.



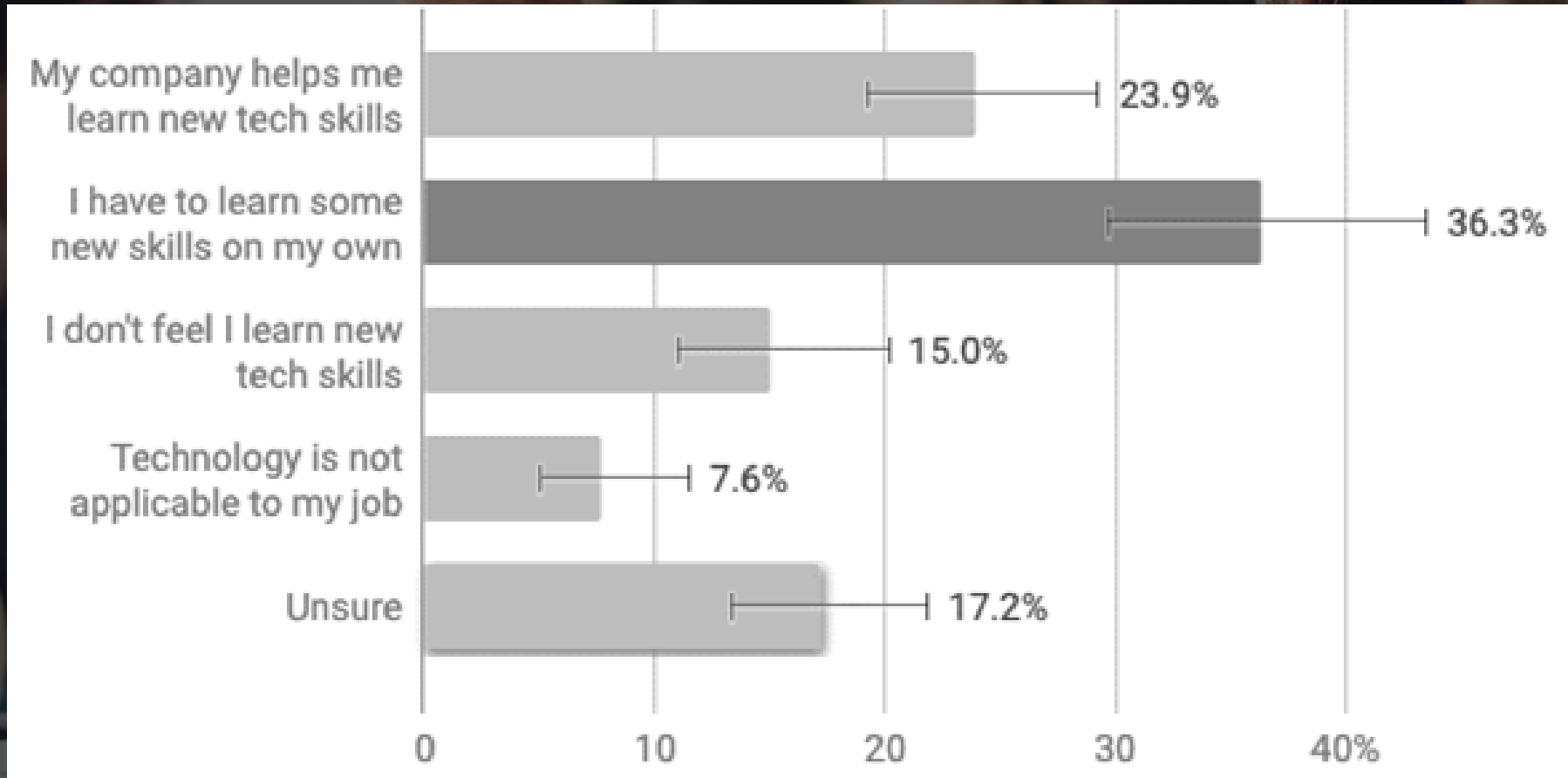
Skills Are a Concern

While more than 22% feel their skills are up to date, a vast majority of respondents note that they're uneasy about technical and interpersonal skills in a changing work environment.



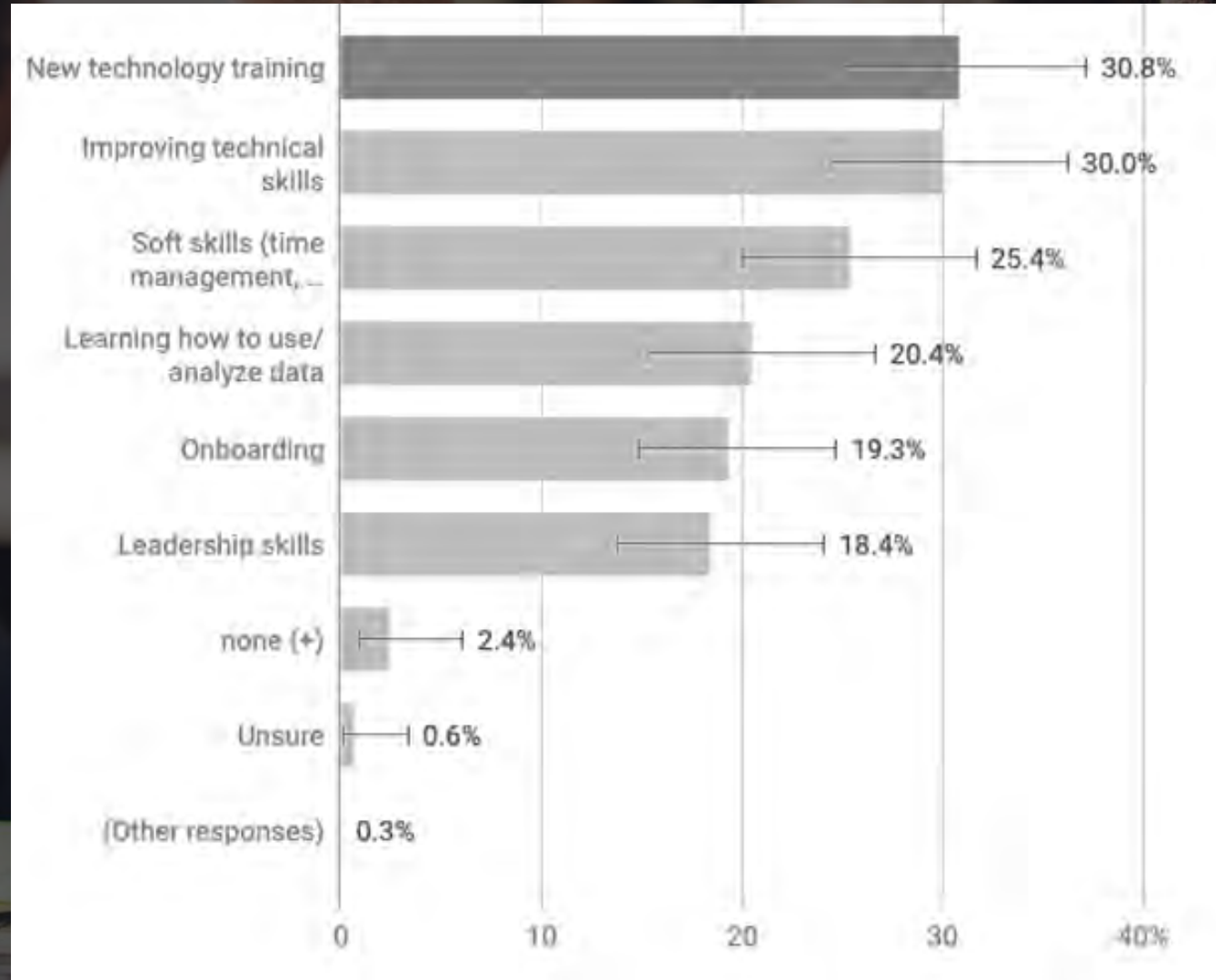
Employees Are on Their Own

Over one-third of respondents said that they need to learn new tech skills on their own.



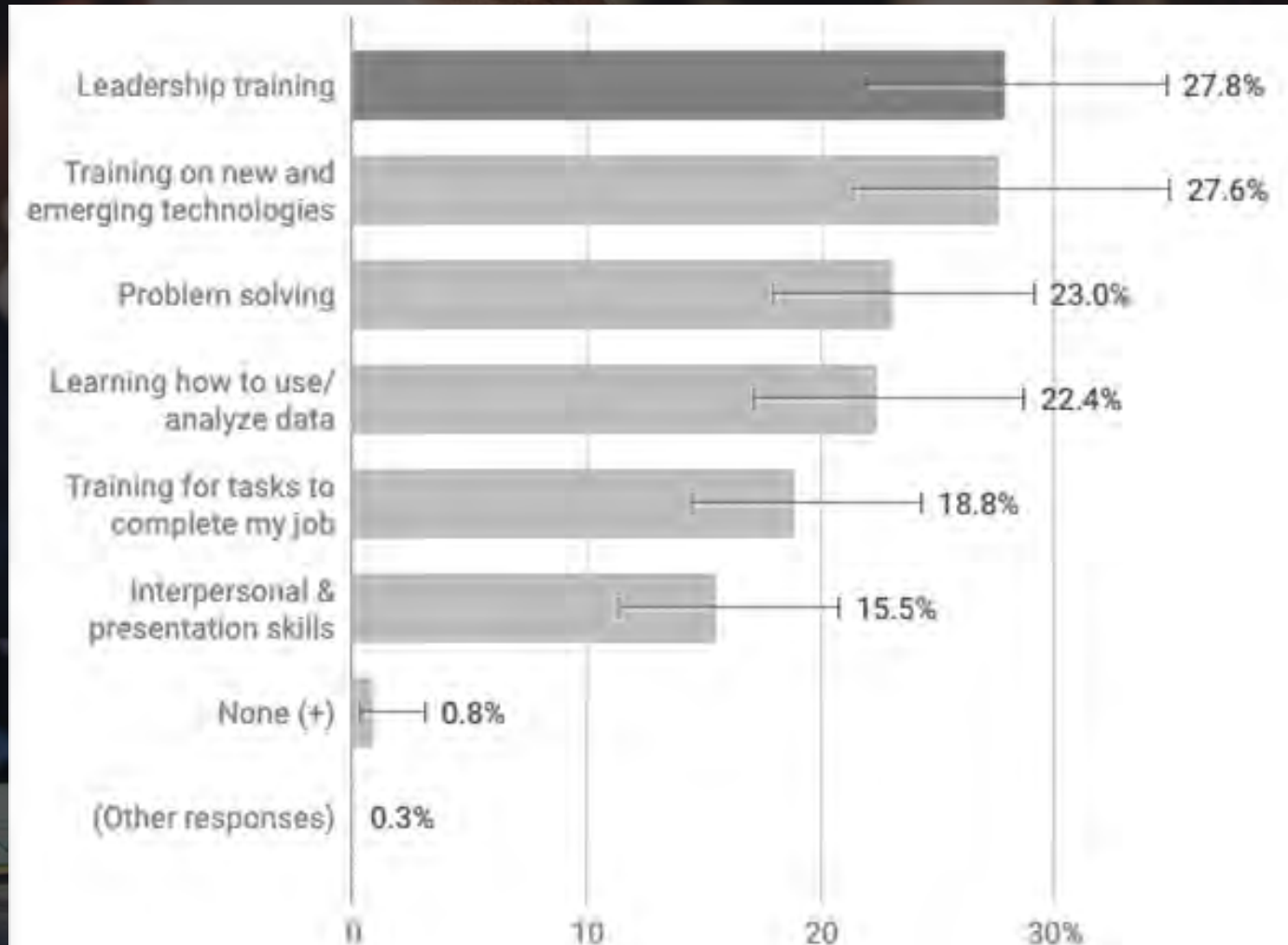
Tech Training Is Most Accessible

Tech skills improvement is the most offered Learning program.



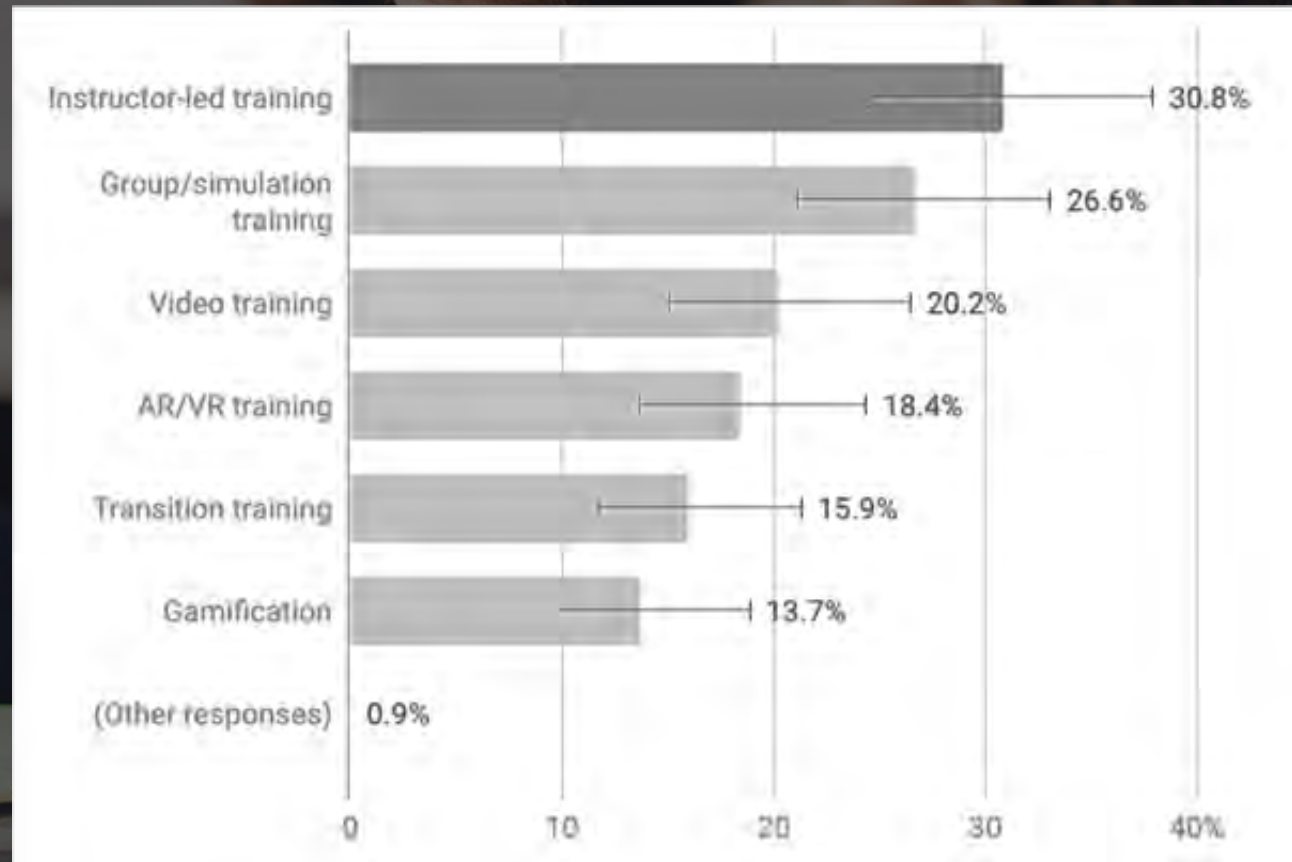
Leadership & Emerging Tech Training Are Desired

While tech training is offered most by employers, Leadership and How to Use and Analyze Data learning programs are most coveted.



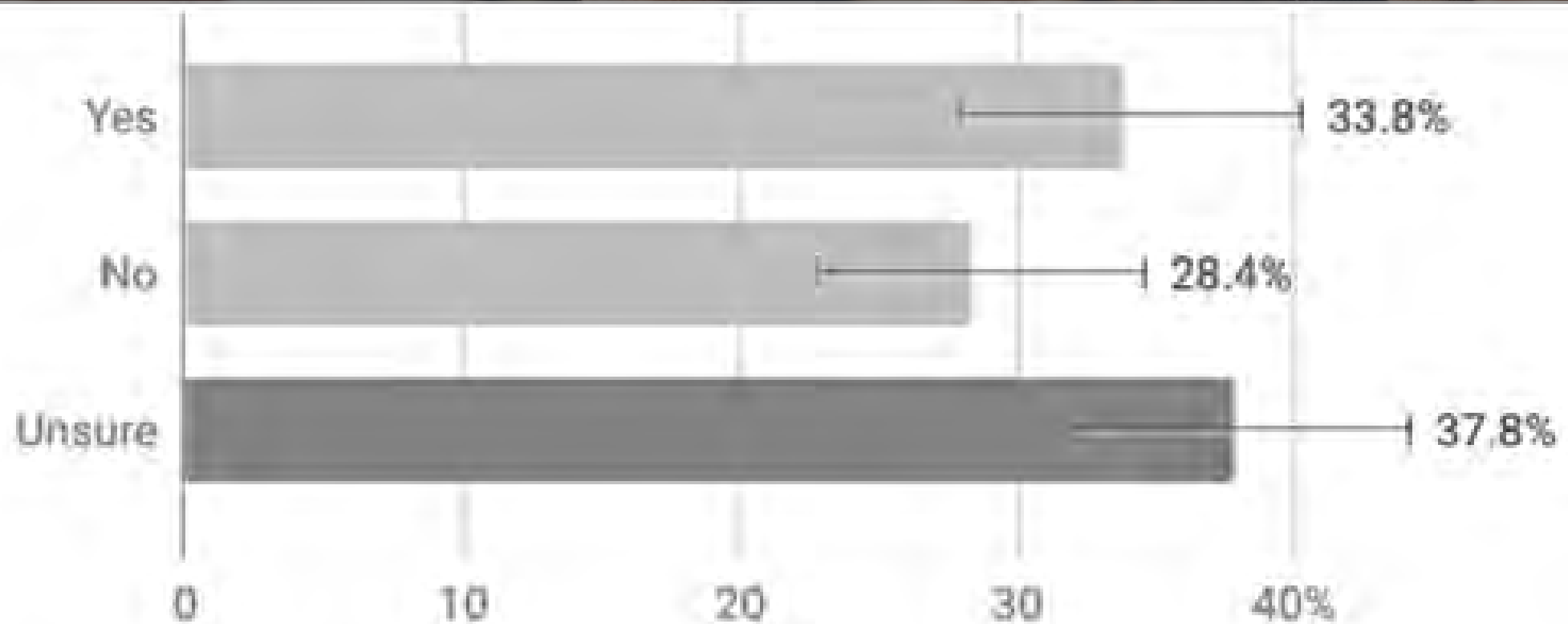
Instructor, Simulation Formats Most Captivating

Year-over-year, respondents overwhelmingly choose instructor-led or group formats as the most engaging for Learning programs. Telco employees agree.



New Job, Cloudy Outlook

When it comes to onboarding experience, nearly two-thirds of telecommunications employees felt unsure or disagreed that it set clear expectations.



KEY FINDINGS

Age is most likely to have a factor in the hospitality industry

48%

See new policies/
procedures rolled out on
at least a monthly basis,
with 26% stating that
they see new policies/
procedures weekly

#2

Telco employees rank
Training & Development as
the most important factor
when considering a new
job, after salary

66%

Of Telco employees are
unsure that their
onboarding processes
clearly prepare them for
their day-to-day tasks
and responsibilities

3

available sets of training:
Tech Skills, New Tech &
Soft Skills; yet employees
want support in
Leadership, Problem
Solving & Data analysis.

CGS AT-A-GLANCE



Founded
1984



HQ
New York



7500
Professionals



3500+
Customers



Global Presence
40+ Countries



>90%
Client Retention



10+ Years
Avg. Client Tenure

CGS International Locations



History of Innovation

20+ YEARS
supporting IBM ThinkPad
PCs & Notebooks

1st USA-Based
BPO company to open in
Romania

1st to
avatar
into ca



INDUSTRY PIONEER:
Remote PC takeover and

1st TO OFFER
integrated technology &

HOW WE WORK



We are wholly focused on creating **comprehensive solutions** that meet our clients' complex, multi-dimensional needs.



We recognize the mission-critical nature of our clients' challenges and approach each with a **"can-do" attitude**.



We believe value is best built through **long-term partnerships** with our clients — and act accordingly.